

## **IMPACT REPORT** 2022











## **NEW! SIIM STRATEGIC PLAN**











**GLOBAL COMMUNITY** 



**FOCUS ON GROWTH** 

## RESEARCH



**NEW! Research Committee** – co-chaired by Judy Gichoya, MD, MS and Brad Erickson, MD, PhD, CIIP, FSIIM | New Initiative



7th Annual Conference on Machine Intelligence in Medical Imaging – user/vendor discussions, peer-reviewed AI/ML research | 93 Abstracts
Submitted | Co-sponsored by AAPM



Image Exchange Special Issue, *Journal of Digital Imaging* — Guest Editor David S. Mendelson, MD | 32 Articles | 18,000+ Downloads



**NEW! Editor-in-Chief**, *Journal of Digital Imaging* — *Elizabeth A. Krupinski, PhD, FSIIM* | **New Direction for JDI** 

#### **EDUCATION**



**NEW! Launched Training Assets** – *in-person* + *virtual live trainings* in *PACS*, *DICOM®*, *HL7® V2*, *and HL7® FHIR®* | **31 Training Opportunities Accessed 300 Times** | **8 Custom Trainings** – **84 Participants from 4 Countries** 



NEW! Released Practical Imaging Informatics Book, 2<sup>nd</sup> Edition – offering comprehensive & interdisciplinary guide to PACS and Imaging Informatics | 480 Print Copies + 120 eBooks Purchased | 24,000+ Downloads



**#SIIM22 + InformaticsTECH Expo** – focused on Enterprise Imaging, AI/ML, and emerging technologies – Kissimmee, FI | In-person + Virtual | 2 Distinct Education Programs | 120 Sessions



**Hosted Enterprise Imaging Series + Other Webinars** – offering SIIM IIP CE credit towards ABII certification and recertification for members | 2,200+ Registrations | 16 Webinars



**Live Virtual NIIC-RAD Global Course** – offered 2 terms on SIIMU, celebrating 6 years of partnership with RSNA | **550 Registrants** | **47 Institutions** + **Corporations** 

#### TECHNICAL HARMONIZATION



**DICOM WG-33: Data Archive & Management** - completed work on Supplement 223: Inventory IOD and Related Services | New Standard



Hosted 2022 Hackathon Challenge – virtual | 64 API Keys Issued | 8 Finalists | 5 Continents | \$3,500 Awarded



NEW! Published HIMSS-SIIM White Paper #1: <u>Visible Light Imaging: Clinical</u>
<u>Aspects with an Emphasis on Medical Photography</u> | 2,200 Downloads



**NEW! Published HIMSS-SIIM White Paper #2**: <u>Interactive Multimedia Reporting</u> Technical Considerations | **2,600 Downloads** 



**Total HIMSS-SIIM White Papers** – 13 <u>white papers</u> published | **87K Downloads** 

#### **CULTURE OF BELONGING**



**NEW! Vendor Advisory Council** – co-chaired by Brad Levin, MBA and Morris Panner, JD – signaling the importance of industry partners at SIIM | **Increasing Collaboration Between Vendors & Users** 



**Enhanced Value and Loyalty** – increased NPS score demonstrates members' strong affiliation to SIIM | 68 = GREAT Net Promoter Score



Engaged Audience on Social Media – increased social media reach | Total Reach 10+ Million

#### **DEI Committee Statement**

SIIM does not support or endorse any law or regulation that is discriminatory. However, we recognize that our presence in a locale adds to the local economy. Thus, we understand that some SIIM members cannot, in good conscience, support travel to specific states with discriminatory laws. We admire your conviction and respect your decision.

SIIM is committed to supporting and celebrating a diverse membership. Each SIIM member's individual differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities and talent collectively add to SIIM's sense of community, culture, and achievement. We believe that everyone deserves a sense of belonging and we strive to bring that value to every locale that we visit.

We hope that you will share the culture of belonging and acceptance with each person you meet along your journey to SIIM, whether you attend in person or remotely.

## **GLOBAL COMMUNITY**



**Expanded Imaging Informatics Globally** – sponsored 2 SIIM members as Global Ambassadors in partnership with RAD-AID | **Installed and Networked a New PACS System in Nepal** 



SIIM Partnerships – collaborated with associations to maximize resources and leverage knowledge sharing | Improved Patient Care by Advancing Imaging Informatics





















### **FOCUS ON GROWTH**



**Announced Acquisition of OTech Training Assets** – at SIIM22 Annual Meeting Training Opportunities in PACS, DICOM®, HL7® V2, and HL7® FHIR®



**NEW! Philanthropy Committee** – chaired by Marc Kohli, MD – first ever silent auction beta tested with SIIM leadership | **New Opportunities for Giving Back** 



Launched Campaign: You Belong at #SIIM – promoting value to a diverse audience 241 New Individual Members | 5 New Institutional Members | 3 New Corporate Members | 2,500 SIIM Members



**Developed Digital Strategy** – identified new, cutting-edge technologies for Database (Nimble), Website (WordPress) and Learning Management System (SIIMU) | New Digital User Experience Coming August 2023



# SIIM22 Recap: An Al Lesson

The Imaging Wire

**The first in-person** <u>SIIM meeting</u> **since COVID** hit is officially a wrap, delivering the latest in informatics and a family reunion vibe that might have surpassed any other imaging event.

Read More



Thank You SIIM Members for Making an Impact in 2022