

Vision
Improved Health through Imaging Informatics

Mission
Advancing imaging informatics through innovation, research, and education

Organizational Strategies

Research
Imaging informaticists lead discovery and innovation in medical imaging informatics.

- Foster and support community among researchers focused on solving imaging informatics problems.
- Disseminate imaging informatics discoveries through use of our Journal, social media, and other channels.
- Secure funding and advocate for discovery of medical imaging informatics technologies.

Education
Goal: Imaging informaticists apply evidence-based practices to teach employees, students of all levels, teams, and departments.

- Build curricula and provide accessible, affordable, and customizable education for imaging informaticists.
- Educate imaging informaticists on leadership skills highlighting diversity, equity, and inclusion.

Technical Harmonization
Goal: Imaging informaticists lead multidisciplinary consensus on interoperability of imaging informatics.

- Identify critical needs for technical harmonization and barriers to convergence.
- Convene multidisciplinary groups to identify, develop, adopt, and implement relevant standards.

Culture of Belonging
Goal: Imaging informaticists create a more representative and inclusive global community offering productive and satisfying careers.

- Create programs to ensure all feel welcome within SIIM and at its meetings.
- Expand efforts to recruit students and professionals from underrepresented groups into imaging informatics.

Community Strategies

Support the Global Profession and People of Imaging Informatics
Goal: Diverse, inclusive, engaged, and supportive network of peers committed to advancing the profession of imaging informatics and solving related personal and professional challenges.

- Assess member and stakeholder needs and maintain an adaptive membership value proposition
- Focus on multidisciplinary collaboration, recognizing the unique value of partnership with the Industry.
- Provide reasonably priced access to SIIM for low and middle income countries

Business Model

Society Excellence Focused on Growth
Goal: Sustainable growth supported by leading-edge technical, operational, and financial infrastructure.

- Develop partnerships with societies who share interest in imaging informatics throughout the world.
- Diversify revenue streams to maintain fiscal viability with less reliance on financial markets.
- Invest in technical and operational infrastructure designed to support growth, while promoting good stewardship of member and stakeholder contributions.