



# Exhibit Booth + Sponsor Application/Contract

SIIM 2024 Annual Meeting + InformaticsTECH Expo

June 27-29 | Gaylord National Resort & Convention Center | Halls A&B

Date: \_\_\_\_\_

New Vendor:      Yes      No

## 1 COMPANY & CONTACT INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_

## 2 BOOTH RATES & SELECTION

### Booth Rates:

Standard Booth Rate	\$36.00 per Sq. Ft. (\$3,600 per 10x10 booth)
SIIM Corporate Member Booth Rate	\$32.40 per Sq. Ft. (\$3,240 per 10x10 booth)
Corner Premium	\$250 per corner
Startup Street Kiosk	\$2,000 per Kiosk – <i>Eligibility Requirements</i>
Recruiters Area	Apply \$1,800 (100 sq.ft)

Booth Size: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ (Total Sq. Ft.)

*Suggested booth sizes: 10'x10', 10'x20', 10'x30', 10'x40', 20'x20'. The minimum booth size is 10x10. Start-up Street spaces are kiosks.*

### Booth Total:

Booth Fee: \_\_\_\_\_ (Total Sq. Ft.) x \_\_\_\_\_ (Booth Rate) = \$ \_\_\_\_\_ (Booth Fee)

Corner Fee: \$250 (1 corner) | \$500 (2 corners) | \$750 (3 corners) | \$1,000 (4 corners)

Booth Total: \$ \_\_\_\_\_ (Booth Fee) + \$ \_\_\_\_\_ (Corner Fee) = \$ \_\_\_\_\_ (Booth Total)

Startup Street Kiosk Total or Recruiters Area Total (if no regular booth): \_\_\_\_\_

Preferred Booth Numbers: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

*Booth assignments are made on a first-come, first-served basis.*

Booth Location: Would like to be located near: \_\_\_\_\_ Would not like to be located near: \_\_\_\_\_

## 3 SPONSOR + ADVERTISE OPPORTUNITIES

Opportunity #1 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #2 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #3 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #4 \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

## 4 PAYMENT SUMMARY

Booth / Kiosk Total \$ \_\_\_\_\_

Sponsor + Advertise Opportunity Amount \$ \_\_\_\_\_

SIIM Corporate Membership - \$4,117 new/renewal \$ \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

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## 5 PRODUCT DESCRIPTION

Please provide a description of the products and services to be exhibited from your booth. Please limit the description to 75 words. Your description will be published in the exhibitor listings on the SIIM 2024 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may be up to 150 words.* SIIM requests that you email your product description entry to [asaris@siim.org](mailto:asaris@siim.org) and [azawacki@siim.org](mailto:azawacki@siim.org)

## 6 PRODUCT CATEGORY SELECTION

You may select a maximum of five (5) categories. Your product category choices will be published in the exhibitor listings on the SIIM 2024 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may select up to 10 product categories.*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_  
 6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. \_\_\_\_\_

- Advanced Visualization / Processing / Analysis
- AI / ML Technologies
- Business Intelligence / Data Analytics / Dashboards
- CDS (Clinical Decision Support)
- Cloud Computing, Hosting / Archiving & SaaS
- Consulting & Contracting
- Critical Results & Incidental Findings Management
- Data Migration & Conversion
- Data Protection / Business Continuity / Disaster Recovery
- Digital Breast Imaging
- Education / Certification / Publications
- EHR (Electronic Health Record)
- Enterprise Content Management
- Enterprise Image Capture / Management / Archiving
- Enterprise Image Viewing
- Film / Document Scanning & Management
- Furniture & Ergonomics
- HIE (Health Information Exchange)
- Image & Information Sharing & Management
- Imaging Modality

- Imaging Ordering & Scheduling
- Mammography Reporting
- Mobile Devices
- Monitors / Medical Displays / Calibration
- PACS (Picture Archiving & Communication System)
- Portable Media Creation & Distribution
- Portals - Patient & Physician
- Quality / Assurance / Process Improvement
- Radiation Dose Management & Reporting
- RIS (Radiology Information System)
- Software Development Kit
- Speech Recognition & Structured Reporting
- Storage
- System Integration
- Teaching File Management
- Teleradiology & Telehealth
- VNA (Vendor Neutral Archive)
- Worklist & Workflow Management
- Workstation & Desktop Computer

## 7 PAYMENT TERMS

Full payment of the total exhibit booth rental is due with this Booth + Sponsor Application/Contract to confirm your booth space assignment. Payment may be made by check (payable to SIIM 2024), credit card (a 3% processing fee is applied), ACH transfer, or international wire transfer (a \$15 fee is applied). Application/Contract received without payment will not be processed. A signed, fully executed contract will be returned to you upon acceptance.

## 8 SIGNATURES & AGREEMENT

Application for exhibit and sponsorship is made with the understanding that the applicant company, its directors, and employees agree to abide by the rules and regulations outlined in the [SIIM 2024 Exhibit Hall Rules & Regulations](#), as well as additional rules and regulations management deems necessary for the success of the exposition, provided the latter does not materially alter the exhibit contractual rights.

\_\_\_\_\_  
 Authorized Sponsor Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Accepted by SIIM

\_\_\_\_\_  
 Date

RETURN contract to: SIIM24, 19440 Golf Vista Plaza, Suite 330, Leesburg, VA 20176  
 Email: [asaris@siim.org](mailto:asaris@siim.org) or [azawacki@siim.org](mailto:azawacki@siim.org)