



One-time Dedicated Industry E-blast

Cost: \$6,500

Put your message directly in front of SIIM's 10,000+ imaging informatics leaders.

Details/Specs:

- You craft the message, SIIM ensures high-impact delivery
- Priority scheduling — you choose the date
- Direct reach to a highly engaged audience inbox
- Perfect for product launches, education campaigns, or event promotions
- HTML Requirements / Specs:
 - Recommended width of 640 pixels
 - Use absolute URLs for all images – You must host images
 - Do not use DIVs, use table cells for padding and/or margin
 - All formatting/styling needs to be in-line. Please keep CSS styling minimal
 - Avoid spacer images
 - Do not use script tags in the body of the email
 - Provide a pre-header
 - Provide a Subject line: ~35 characters
 - HTML is due 7 business days prior to deployment date
 - Provide emails of individuals who should receive the test e-blast and are authorized to approve the final version for deployment